#### International

The **AIDV-IWLA** benefits from Observer status at the International Organisation of Vine and Wine (OIV) in Paris, and participates in the work of the "Law and Consumer Information" group of experts.

The **AIDV-IWLA** is also an Observer at the World Intellectual Property Organization (WIPO) in Geneva, and follows its geographical indication and trademark activities.

The **AIDV-IWLA** has partnerships and special relationships with a number of wine law academic faculties, including Reims and Bordeaux in France, and actively supports students and academic research.

**AIDV-IWLA** has special membership sections devoted to specific viticultural areas of the world:

- the European section
- the Australasian section
- the American section
- the South American section

#### Association

The AIDV-IWLA was founded in 1985, by European and American lawyers, with the aim of creating a forum for studies and debates on legal questions affecting the wine community and wine trade throughout the world.

Today, **AIDV-IWLA** has more than 300 members, both individual and institutional, from 30 countries, on the five continents.

Through its work, **AIDV-IWLA** aims to educate regulators and trade bodies on wine law in other countries, and thus to contribute to its evolution towards international harmonization.

#### of Wine and Vine

Present on five continents, **vines cover more than 7.5 million hectares\*** of agricultural lands, and drive economic activity on a worldwide level.

Although a product of viticulture, wine is not generally legally regarded as a basic foodstuff, because of the strong diversity of its geographical and varietal origins and because of the ways in which it is made and aged.

Following the creation of the science of oenology in the 19<sup>th</sup> century, and the development of a worldwide vineyard after the phylloxera crisis in the 20<sup>th</sup> century, specific wine and vine laws were passed at national, regional and international levels.

Now, in the 21st century, more than 104 million hectoliters of wines, of the 275 million produced in the world\*, cross national borders before being consumed, which represents a world sales turnover of more than 28 billion euros.

The wine and vine industry has become truly global, with specific fields of law which surround it, and requires international expertise, which role is taken on by the **AIDV-IWLA**, its members and its network.

\* source OIV 2015

#### Lawyers

The **AIDV-IWLA** is made up of lawyers, judges, civil servants, notaries, University law professors, students, and managers of companies and professional organizations and associations.

The AIDV-IWLA discusses intellectual property and counterfeiting, contracts, trade, economic law and fraud, advertising & publicity, the environment, rural law, case law, disputes, arbitration, and a range of other legal questions affecting the wine and vine industry, in a comparative and international way.

## International Conferences

Debating
Wine and Vine Law



Monitoring the World Wine Industry

I -1987 : Epernay – Champagne (France)

Comparison between US and European Laws

II - 1988 : Alba (Italy)

Estate bottling: comparison of rules

III - 1989 : Stuttgart (Germany)

Legal responsibilities for production and distribution of wines

IV - 1992: Napa Valley (USA)

Trade opportunities and legal challenges for international wine markets

V - 1993 : Bordeaux (France)

Reform of the European Wine Common Market Organization

VI - 1994 : Suze la Rousse – Aix-Marseille (France)

Vine and wine control systems

VII - 1995 : Barossa Valley (Australia)

Legal issues with wine distribution

VIII - 1996 : Verona (Italy)

Impact of bilateral and multilateral agreements on international wine trade

IX - 1997 : London (United Kingdom)

Mediation and arbitration

X - 1998 : Brussels (Belgium)

Wine: making it, buying it, and drinking it

XI - 1999 : Lausanne (Switzerland)

Geographical indications and TRIPS

XII - 2000 : Mainz (Germany)

Wine, communication and internet

XIII - 2001 – Logroño - Rioja (Spain)

Wine industry, diversity of national systems

XIV - 2002 - Alba (Italy)

Traceability and controls in wine industry

XV - 2003 - Bordeaux (France)

Labelling and world wine trade

XVI - 2004 - Reims - Champagne (France)

The conflict between geographical indications and trademarks

XVII - 2004 – Seattle (USA)

Import/export of spirits – practical tools

XVIII - 2005- Paris (France)

Universal wine label?

XIX - 2005 Melbourne (Australia)

International distribution of wines

XX - 2006 Madrid (Spain)

The biggest legal hurdles to the production and sale of wine – their identification and proposed legislative solutions

XXI - 2006 Porto (Portugal)

Global harmonization of wine sector: Challenge for the 21st century?

XXII - 2007 Paris (France)

Wine trade and health issues

XXIII - 2007 Martigny (Switzerland)

Treaties and consumer information

XXIV - 2008 Paris (France)

Wine law news

XXV - 2008 Cognac (France)

European wine reform and impact for third countries

XXVI - 2009 Paris (France)

Labelling and intellectual property

XXVII - 2009 Trier (Germany)

What is new in wine law?

XXVIII - 2010 Suze-la-Rousse – Rhône Valley (France)

Perspectives on major wine law changes since 1985

XXIX - 2011 Logroño – Rioja (Spain)

Agreements between producers and suppliers

XXX - 2012 Bento Gonçalves (Brazil)

Sustainable viticulture

XXXI - 2013 Vienna (Austria)

Wine law and beyond – what are the trends?

XXXII - 2014 Beaune - Burgundy (France)

International market access in the wine industry

XXXIII - 2015 Fira - Santorini (Greece)

Global wine production, global wine law?

XXXIV – 2016 Siena – Tuscany (Italy)

Legal tools for the protection of local wineries in a global market

2017 Bordeaux (France)

2018 Napa Valley (California – USA)

2019 Vevey (Switzerland)

### A Legal Approach to the Global Wine Sector



# by a specialized professional network

A Web site, in English and French, **www.aidv.org** 

Spreading information, restricted to members only, and sharing legal news by e-mail:

**AIDV Internet Communications** 

An AIDV LinkedIn group specialized in wine and vine law, open to all

LinkedIn AIDV-IWLA Group

A.I.D.V. / I.W.L.A.

18, rue d'Aguesseau - 75008 PARIS – France Tel. +33.(0)1.44.94.80.95 - Fax. +33 (0)1.42.66.90.63 e-mail : contact@aidv.org http://www.aidv.org